

LEADERSHIP OF THE REGENT ABDULLAH AZWAR ANAS IN DEVELOPING AND ADVANCING THE DISTRICT OF BANYUWANGI ERA 2010-2015

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ABSTRACT

Leadership is an important part of a government. Because a leader is influential as a figure of change to achieve a goal for the common interest. To achieve the goal of developing and advancing Banyuwangi Regency in the 2010-2015 era, Banyuwangi is led by Regent Abdullah Azwar Anas. The topics of the problem in this research are: (1) Regent Abdullah Azwar Anas's efforts in developing Banyuwangi Regency in the 2010-2015 era, (2) the progress that has been made by Regent Abdullah Azwar Anas in Banyuwangi in the field of education and tourism, (3) the impact of the success of the Regent's leadership Abdullah Azwar Anas on the economy and welfare of society. The method used in this research is historical with heuristic data collection techniques, source criticism, interpretation, and historiography. The theory used in analyzing this research is behavior theories and Contingency Theories. The results of this study indicate that (1) Anas' effort in developing Banyuwangi Regency in the 2010-2015 era is to create a vision and mission so that goals and objectives for Banyuwangi Regency achievement can be structured properly, (2) the progress that has been obtained from the leadership of Regent Anas in the field education and tourism is an increasing achievement from the previous leadership, (3) the impact of success on the economy and welfare of the Banyuwangi people, can be seen from the declining poverty rate in Banyuwangi and the per capita income of the Banyuwangi community continues to increase.

Keywords : Leadership, Regent of Banyuwangi

INTRODUCTION

An organization, both government and private in achieving a set goal, must go through means in the form of an organization that is driven by a group of people who play an active role as actors in achieving the goals of the organization concerned (Zarvedi et al, 2016) . An organization has individual performance that is very important for the organization in it. However, in addition to individual performance that must be considered in an organization, there are other things that determine the performance of an organization, namely a leader.

Leadership is an important part of the management process and is needed in all types of organizations. Leaders plan and organize existing resources by influencing and mobilizing others for optimal performance. The influence of leadership is a behavioral norm used by a person.

Over time, many leaders have emerged due to increasingly irregular environmental conditions and demands.

With the increasing number of changes in public leadership at this time, leaders are competing with each other to carry the values of change to bring public organizations into organizations that are more professional, accountable, transparent, and participatory. Leaders should be ready with all the dynamics in the bodydipimpinya organization. These dynamics are identical to organizational dynamics that describe the turmoil of organizational behavior change that occurs due to interactions between individuals and individuals, individuals and groups, as well as groups and groups.

In regulating a governmental leadership, Indonesia is an archipelago that does not allow the government to be run centrally. The government's inability to cover all regions in Indonesia is one of the reasons why Indonesia uses a decentralized system and regional governance (Safhutri, 2019). Decentralization in Indonesia has been regulated in Law of the Republic of Indonesia number 23 of 2014 Article 1 concerning regional governance. Decentralization is the transfer of government affairs by the central government to autonomous regions based on the principle of autonomy. The role of a regional head in carrying out decentralization is central to achieving this goal. There are many challenges and obstacles that will be faced, especially in the context of Indonesia which is struggling with demands called reform, good governance appears as a new transplantative model which is believed to be able to treat political bureaucracies that are considered to be full of corruption, bribery and abuse of power (Prianto, 2011).

Banyuwangi is an area located in East Java Province. Its position as the district capital makes many government buildings, corporate branches, and as the center of the crowd that stands in this area. Banyuwangi Regency is also one of the autonomous regions in East Java which has various negative stigma, such as an area known for witchcraft and an area that is very dirty. Apart from these assumptions, the positive thing is that Banyuwangi is one of the crossing points for tourists who want to visit Bali (Hafil, 2015).

In the leadership of the regent, Samsul Hadi (2000-2005) in his program began trying to revive the Using culture by bringing up the slogan "Jenggirat Tangi". The slogan "Jenggirat Tangi" is a political project to proclaim gandrung as the mascot of tourism and the rise of Banyuwangi. Such as the establishment of the academy gandrung, using the language on the anniversary of Banyuwangi for a day, the determination of the Umbul-Umbul Blambangan song as the song of the Banyuwangi people, a week wearing the Gajah Oling batik dress, Using language as local content, publishing a dictionary of the Using language, publishing a magazine in Using "Seblang" and compilation of the gandrung standard. This became Regent Samsul Hadi's program to preserve Banyuwangi Regency during his tenure. In this case, Regent Samsul Hadi began to pioneer the development of potential in Banyuwangi by exploring all aspects that have the potential to develop and advance Banyuwangi Regency (Anoeграjekti, 2015).

Furthermore, after the period of Regent Ratna Ani Lestari, the leadership of Regent Abdullah Azwar Anas (2010-2015), Abdullah Azwar Anas, who was originally religious in Islamic spirit, switched to a cultural promotion program that was packaged in the form of the Banyuwangi Festival by upholding the traditions and culture in Banyuwangi systematically to make Banyuwangi go international. Systematic in the sense that all activities are in one place or the shade of the Banyuwangi Festival, there is better control and standardization of aesthetic, ethical and organizational values (Anoeграjekti et al, 2015). From this it can be seen that during the leadership of the regent of Anas, Anas tried to develop and advance the Banyuwangi district again after previously being worked on by the

regent of Samsul Hadi with cultural promotion programs and the potential of other Banyuwangi as well as new innovations that had been made by the regent of Anas.

Of Anas' many perceptions, one of them can be proven by the existence of many discussions about the progress of Banyuwangi during the leadership of Regent Abdullah Azwar Anas. As an example of the award received by the Banyuwangi district which was stated by the deputy chairman of the Banyuwangi DPRD, Ismoko, in a plenary session on DPRD recommendations for the Banyuwangi Regent's LKPJ at the end of the 2010-2015 period, said that many successes had been achieved by the Banyuwangi Regency government in the past five years. last. This is evidenced by the many awards that have been received by the local government of Banyuwangi, both at the national and provincial levels. One example of the success presented in the forum is that Banyuwangi can transform into a new center of economic growth in East Java with an indicator of an increase in the realization of investment flows compared to the previous regent by comparing the investment realization in 2010 with a total of Rp 1 trillion, then in 2014 it jumped to Rp 3 , 4 trillion (Anonymous, 2015).

Since the leadership of Abdullah Azwar Anas served as Regent of Banyuwangi in the first term on October 21, 2010, there have been many progresses that have so rapidly received Banyuwangi regency. This can be seen from the increasing number of awards that have been received by the Banyuwangi district government annually, and the awards

most received by Banyuwangi were in 2014 as many as 37 awards following the following awards in 2015 as many as 29 awards (Hariyadi, 2018).

Leadership

The problem of leadership arose at the beginning of the history of humans, namely the time when humans have since realized the importance of living in groups to achieve common goals. They need someone who has advantages over others. It cannot be denied that humans always have their own limitations and strengths. And leadership is an important part of the management process and is needed in all types of organizations.

A leader is essentially someone who has the ability to influence the behavior of others in his work by using power. In Edy Sutrisno's book on human resource management, it is explained that leadership is a process of one's activities to move others by leading, guiding, influencing others, to do something in order to achieve the expected results.

According to Wahjosumidjo (2002), leadership has several implications, including:

- a. Leadership means involving someone or other parties, namely employees or subordinates (followers). Employees or subordinates must have the ability to accept direction given by the leader. However, without employees there will be no leader.
- b. An effective leader is someone who with his or her power is able to inspire his followers to achieve satisfactory performance. Leaders can use different forms of power or strength to influence the behavior of subordinates in various situations.
- c. Leadership must have honesty with oneself (integrity), sincere responsibility (compassion), knowledge

(cognizance), courage to act with confidence (commitment), trust in oneself and others (confidence), and the ability to convince others. (communication) in building an organization.

Leadership Style

According to Rivai in Peramesti and Dedi (2018) in peramesti (2018) leadership style is a set of characteristics that leaders use to influence their subordinates so that organizational goals are achieved or it can also be said that leadership style is a pattern of behavior and strategies that are preferred and often applied by a leader.

In general, leadership has a variety of leadership styles. Because the leadership style is a tool in influencing other people's behavior by a leader. And each leader has their own way to demonstrate the style of

RESEARCH METHOD

This chapter will explain the methods and techniques used in writing the thesis entitled "The Leadership Period of Abdullah Azwar Anas Regent in Developing and Advancing Banyuwangi Regency 2010-2015". According to Sjamsuddin (2007) in (Aniroh, 2017), a method is a systematic procedure, process, or technique in conducting research in a particular discipline to obtain the object (materials) under study. So the method is very important and becomes the main framework for conducting research as a method used to obtain information and data during the ongoing research.

As for techniques to make it easier for writers to collect sources, the authors differentiate them into two types, namely written sources and oral sources.

RESEARCH RESULTS AND DISCUSSION

Anas Regent's Leadership Vision 2010-2015

The importance of a vision for an organization, because a vision is a strategy that can make the organization focused with clear goals for the future. The vision of Anas's leadership while serving as Banyuwangi Regent with Yusuf Widyatmoko's deputy in the 2010-2015 era is as follows: "The realization of a Banyuwangi Community that is Independent, Prosperous, and has Noble Morals through Improving the Economy and Quality of Human Resources"

The Leadership Mission of Anas Regent in 2010- 2015

Mission is a statement about what must be done and achieved by an institution in its efforts to realize its vision. Mission is something that is tangible to be realized and provides an outline of how to achieve the vision. The vision statement provides a clear explanation of what it wants to aim for and sometimes also provides a description of how the organization works. The mission statement cannot be used as a work guide, but it also requires a more detailed interpretation so that the mission statement can be translated into work steps or stages of achieving goals as written in the mission statement.

In realizing the agreed and determined vision, an organizational mission is formulated which is the basis / basis for the existence of an organization as well as the work area of an organization. In this case, the regent of Anas needed the guidance through the mission. This is not out of the meaning of the mission is the embodiment of desire and movement uniting step in achieving the vision of specified. As for the achievement of the vision of the regent Anas, nine points of mission were made by the regent of Anas in his vision in the 2010-2015 era, namely:

1. Realizing an effective, clean and democratic government through professional, aspirational, participatory governance. , and transparent.
2. Increase togetherness and cooperation between the government, business actors and community groups to accelerate the improvement of community welfare.
3. Building economic independence and community welfare by optimizing regional resources based on community empowerment, sustainability and environmental sustainability aspects.
4. Increasing funding sources and the accuracy of development investment allocations by creating a conducive climate for business development and job creation.
5. Optimizing the accuracy of the allocation and distribution of regional resources, especially in the APBD, to improve people's welfare.
6. Increasing the intelligence and quality of human resources (HR) who are faithful, devoted to God Almighty.
6. Improving the quality of health, education and other basic social services by utilizing science and technology as well as local wisdom.
7. Increasing the quantity and quality of public facilities and infrastructure with due observance of environmental sustainability.
8. Encouraging the creation of order and order in the life of the community, nation and state through the making of

regional regulations, enforcing regulations and implementing just laws. Of the nine missions that have been mentioned above, it can be summarized into several important points that are interrelated with one another.

Apart from education, another thing that has advanced and developed in Banyuwangi Regency is in the field of tourism. The increase in the tourism sector in Banyuwangi began with the leadership of Regent Anas in Banyuwangi, where tourism was made as a brand city by bringing up new innovations related to the tourism sector. Tourism in Banyuwangi is divided into three parts, including nature tourism, cultural tourism, and artificial tourism. Judging from its development, Regent Anas has been able to change Banyuwangi for the better. It is characterized by the impact that it has acquired the Regent Anas for people in the field of economy, in which economic growth in Banyuwangi show improvement from year to year exceeded the growth rate of the province of East Java. starting in 2011 economic growth in Banyuwangi was 7.14% and the rate of East Java was 6.86%, until 2014 Banyuwangi reached 6.94% and East Java's proportion was only 6.5%. The impact of this increase in the economy is that the poverty rate in Banyuwangi has decreased from 20.09 in 2010 to 9.17 in 2015.

Other impacts aside from increasing the people's economy, there is also an increase in the welfare of the community. Welfare is a condition where material, spiritual, social, health and educational needs are met, so that people can live a more decent life. From the explanation above, the level of community welfare in Banyuwangi can be measured from the results of the LSI survey, which in the fields of education, health, and environment the level of satisfaction in the Banyuwangi community continues to increase to reach 81.78% in 2015.

CONCLUSION

Abdullah Azwar Anas was a Banyuwangi Regent in the 2010-2015 era. In his leadership, Regent Anas created a vision and mission to advance and develop Banyuwangi Regency. From the vision and mission planning that had been made by Regent Anas, things that have developed and advanced during the leadership of Regent Anas are one of them in the form of improving human resources through education. Education in Banyuwangi since the leadership of Regent Anas has improved quite well from the previous one. This is because education is one of the mandatory regional development priorities in Banyuwangi. The benchmarks for the success of Regent Anas in the education sector are calculating the Gross Participation Rate (APK), Net Participation Rate (NER), and Old School Expectation Rate (HLS), the Average Number of Years of Schooling (RLS) which is compared from the year development. 2010-2015.

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